

THANK YOU TO OUR PARTNERING SOCIETIES

- American College of Emergency Physicians – New Jersey Chapter
 - American College of Surgeons, New Jersey Chapter
 - Dermatological Society of New Jersey
 - Infectious Diseases Society of NJ
 - Nephrology Society of New Jersey
 - New Jersey Academy of Family Physicians
 - New Jersey Academy of Ophthalmology
 - New Jersey Academy of Otolaryngology-Head and Neck Surgery
 - New Jersey Academy of Facial Plastic Surgeons
 - New Jersey Ambulatory Surgical Centers
 - New Jersey Association of Osteopathic Physicians and Surgeons
 - New Jersey Chapter, American Academy of Pediatrics
- New Jersey Chapter, American College of Cardiology New Jersey Council of Child & Adolescent Psychiatry
 - New Jersey Gastroenterology and Endoscopy Society
 - New Jersey Obstetrical and Gynecological Society
 - New Jersey Orthopaedic Society
 - New Jersey Patient Care and Access Coalition
 - New Jersey Psychiatric Association
 - New Jersey Rheumatology Association
 - New Jersey Society of Interventional Pain Physicians
 - New Jersey Society of Pathologists
 - New Jersey Society of Plastic Surgeons
 - New Jersey State Society of Anesthesiologists
 - Oncology Society of New Jersey
- Radiological Society of New Jersey Surgery Center Coalition
 - The Neurological Association of New Jersey
 - Vascular Society of New Jersey

**The 2nd Annual
Physicians' Advocacy
Conference and
House of Delegates Meeting**

**May 1, 2015 • 7:30 am – 6:00 pm
Crowne Plaza Princeton
870 Scudders Mill Road, Princeton, NJ**



**Register online at
www.msnj.org/annualmeeting**

**For additional information please contact MSNJ at
info@msnj.org or 609.896.1766**

7:30am-8:30am:
Exhibits Open/Continental Breakfast/Registration

8:30am-9:30am:
GENERAL SESSION
 Welcome - Paul J. Carniol, MD, MSNJ President
Keynote Speaker To Be Announced

9:30am-10:00am:
Visit Exhibits/Refreshment Break

10:00am-11:00am:
Concurrent Advocacy Workshops
Workshop #1: Legislative Advocacy 101
Learn essential advocacy skills from sitting legislators and veteran lobbyists to protect your practice and patients from mandates, scope expansions and more.

Speakers:
 Paul N. Bontempo, President and Co-Founder, MBI-GluckShaw, Democratic State Committeeman and Former Democratic National Committeeman



AJ Sabath, Partner and Co-Founder, Advocacy and Management Group



Assemblywoman Amy Handlin (R-District 13), Deputy Republican Leader



Assemblywoman Nancy Pinkin, MPA (D-District 18), Member Assembly Health and Senior Services Committee, Assembly Labor Committee and Assembly Homeland Security Committee

Workshop #2: Regulatory Advocacy 101
Learn from New Jersey regulators on physician compliance and enforcement priorities to protect your license and practice.

Moderator:
 Alex J. Keoskey, Esq., Partner, Decotiis, Fitzpatrick & Cole, LLP, Former United States Marine



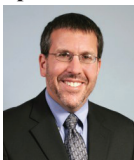
Speakers:
 Ronald Chillemi, Esq., Acting New Jersey Insurance Fraud Prosecutor, Former Assistant United States Attorney for the District of New Jersey



Sindy M. Paul, MD, MPH, FACPM, Medical Director, New Jersey Board of Medical Examiners, Associate Professor Rutgers University School of Public Health, Epidemiology Division and Assistant Clinical Professor at the Rutgers University School of Medicine

Workshop #3: Defining Goals of Care: Patient Communication Imperatives from Diagnosis through End of Life
Learn new tools to improve end-of-life communication and care for your patients.
**This is a two hour workshop with a break (10:00am – 12:15pm)*

Speaker:
 Stephen Goldfine, MD, DABFP, CAQGM, DABHP, Chief Medical Officer, Samaritan Healthcare & Hospice; Hospice and Palliative Physician, Samaritan Palliative Medical Partners



11:00am-11:15am:
Visit Exhibits/Refreshment Break

11:15am-12:15pm:
Concurrent Advocacy Workshops

Workshop #4: Everything You Need to Know About ERISA-Regulated Insurance Plans
Did you know this federal law regulates most plans in New Jersey? Whether you are in network or not, learn how to maximize payments through assignment of benefits, billing, appeals and more.

Speaker:
 Tom Force, Founder, President and Chairman of the Board, The Patriot Group, Co-Chairman of the Health and Hospital Committee of the Suffolk County Bar Association, Co-founder of the Healthcare Reimbursement Attorneys Network, Former United States Marine



Workshop #5: The Future of Maintenance of Certification
The American Board of Medical Specialties has issued new standards for Maintenance of Certification programs. Learn about the programs and how the boards are responding to the concerns of organized medicine.

Speakers:
 R. Barrett Noone, MD, FACS, Executive Director American Board of Plastic Surgery, Board of Directors, American Board of Medical Specialties



Alejandro Aparicio, MD, FACP, Director, Division of Continuing Physician Professional Development, American Medical Association

12:15pm-1:45pm:
Lunch

1:45pm-4:00pm
MSNJ House of Delegates and Concurrent Advocacy Workshops

1:45pm-2:45pm:
Workshops #1 and #2 Repeated

2:45pm-3:00pm:
Visit Exhibits/Refreshment Break

3:00pm-4:00pm:
Workshops #4 and #5 Repeated

4:30pm:
Capitol Club Reception
After a day of dynamic programming, MSNJ invites you to wind down at our Capitol Club Reception. The Capitol Club consists of physicians and supporters who contribute at high levels to MedAC, MSNJ's political action committee. Political contributions are a key part of physician advocacy and MedAC is the only statewide PAC that represents all physician interests.

Registration Fees:

MSNJ Member (paid in full 2015).....	\$79.00
“Partnering Organization” Physician.....	\$79.00
Unaffiliated Physician.....	\$99.00
Residents/Medical Students.....	NO FEE if pre-registered* (*\$20.00 if registering at the door)